



PEOPLE & COMPLIANCE

NETWORKING, TRAINING, E-LEARNING, PAT,
TRAINING, EICR, INSTALLS, LIGHTING,
SURVEYS, EXTINGUISHERS

Introducing...

JR E-Learning Direct Fundraising Platform



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**For Charities, Good Causes, Businesses
and Fundraising Initiatives!**



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01 Introduction



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Company Overview

JR PAT Testing Ltd is a successful National Compliance Company offering PAT and related compliance testing services.

The company acquired a small PAT and Fire business three years ago, along with an unused E-learning platform.

JR PAT Testing is actively involved in networking events and champions charities through its CSR arm, JR SHOUT OUT.





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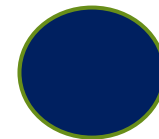
Objectives



Our company aims to make a difference by providing a user-friendly online platform that generates ongoing revenue for charities and good causes.



Our platform, JR E-LEARNING DIRECT, offers a wide range of competitively priced and accredited courses.



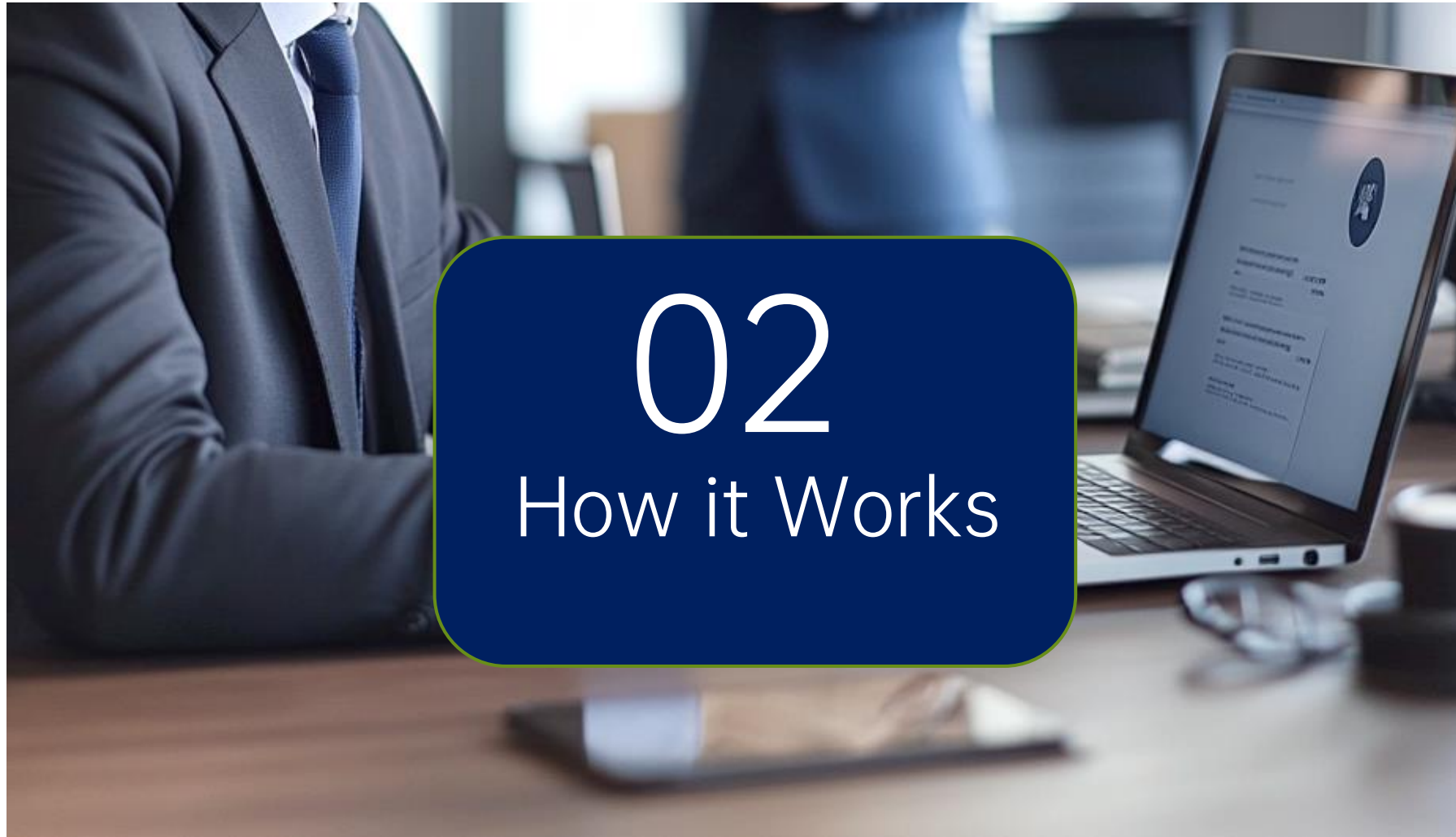
Charities and good causes can benefit financially by promoting the platform and receiving 100% of the profits from course purchases made through their own unique link.





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02

How it Works



Charities and Good Causes

Posting the Unique Link

You will receive a unique link which will sit on your website.

We will also provide you with a brief text explaining that all profits from courses purchased through your link will be donated to your charity/good cause.

By promoting this initiative on your website and social media channels, you differentiate yourselves from organisations relying solely on donations and fundraising.



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Influencers



As an influencer, you can establish an affiliation with JR E-LEARNING DIRECT.



You will earn £5 for every course purchased from a charity, good cause, business, or networking organisation you are affiliated with.



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Businesses and Networks

Adopting the Fundraising Platform

You can support multiple charities and good causes by adopting the JR E- LEARNING DIRECT fundraising platform.

01

Benefits include providing ongoing revenue streams for supported charities, generating positive PR and showcasing your support through the JR E- LEARNING DIRECT “Roll of Honour.”

02

The platform is placed on your website and promoted through your social media and marketing channels.

03



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Building a Community

01

By participating in JR E-LEARNING DIRECT, a community is built where every participant is invested.

02

Participants include course purchasers, businesses buying multiple courses, charities, good causes, and influencers.

03

This initiative serves as a direct financial and communal benefit, helping struggling causes across the country.



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03

Earning Potential



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The online e-learning market is
estimated to be worth £4.6 billion!

JR E-Learning Direct is of direct financial benefit and comes from a
good place to help causes struggling all over the country.





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JR E- LEARNING DIRECT aims to maximize the income "donated" to help make the economy work more fairly, especially in these challenging times.





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Thank you
John Ross